







Build Better Packaging: A Practical Master Class on the Essentials of Coating and Printing

November 7-8, 2022 | [@KRÜSS, Borsteler Chaussee 85, 22453 Hamburg](#)

Monday, November 7, 2022

Time	Topic	Speaker / Tutor
12:30 – 13:30	<i>Optional: Get together and lunch</i>	
13:30 – 13:45	Welcome introduction	Dr. Andrew Mellor KRÜSS GmbH
13:45 – 14:30	Choosing the right inks & coatings (Basics of Static & Dynamic SFT)	Dr. Thomas Willers KRÜSS GmbH
14:30 – 14:50	<i>Break</i>	
14:50 – 15:35	How to apply inks & coatings effectively (Basics of CA, drop spreading, adhesion analysis)	Dr. Andrew Mellor KRÜSS GmbH
15:35 – 16:00	Orange peels and fish eyes: Coating defects and how to deal with them	Dr. Andrew Mellor KRÜSS GmbH
16:00 – 17:30	Change location	
17:30 – 21:00	Harbor boat trip and dinner	

Tuesday, November 8, 2022

Time	Topic	Speaker / Tutor
09:00 – 09:30	Networking coffee	
09:30 – 09:50	Preparing and activating surfaces: Plasma, corona, flame and chemical pre-treatments	Dr. Daniel Frese KRÜSS GmbH
09:50 – 10:10	How to safeguard against production errors: Product testing and QC	Julia Robbert KRÜSS GmbH
10:10 – 10:30	<i>Break</i>	
10:30 – 12:30	Lab session	A&S
12:30 – 12:45	Wrap-up, summary of current open problems in coating industry and goodbye	Dr. Andrew Mellor KRÜSS GmbH
13:00 – 14:00	<i>Optional: Lunch at Restaurant Pulvermühle or KRÜSS</i>	