 KRÜSS ADVANCE software for interfacial analysis now with touch operation

- Presented at analytica for the first time: KRÜSS is set to showcase the ADVANCE software platform for operation with touch displays
- Perfect for mobile quality assurance; space-saving for use in the lab environment
- Permanent use of the latest developments thanks to Software Assurance

**Hamburg, February 23, 2018** – KRÜSS will present its ADVANCE software for interfacial analysis measurements, designed for touch operation, at analytica in Munich from April 10 to 13. This new development within the software is particularly important for production-related quality assurance where mobility is key. One of its main uses is for the on-site measurement of surface free energy to check pretreated or cleaned plastic, metal, and glass surfaces.

Touch displays are gaining ground in the lab environment too, as they save on space and are easy to clean, whereas keyboards are generally unsuitable for the lab bench. These reasons are precisely why the new ADVANCE version features all the contact angle measurement, tensiometry and foam analysis methods adjusted to touch-sensitive monitors.

The new ADVANCE version works with two alternative user interfaces which are optimized for both touch or mouse and keyboard operation. No separate training is necessary, because the user guidance for both types of operation is almost identical. The desired option is not determined during the installation process, but instead can be subsequently adjusted at any time. In touch mode, every subsection of the interface segmented into tiles can be displayed in full screen mode where the touch elements are emphasized. The annoying situation of accidentally touching neighboring elements is as good as eliminated – even on small displays.

As another option, KRÜSS is now offering licenses for ADVANCE with Software Assurance. All the new ADVANCE versions – generally two released per year – are sent to users throughout the entire software lifetime. Each upgrade is easy to install and fully compatible with existing measurement data. ADVANCE Software Assurance continuously expands the range of functions including new automation possibilities and evaluation options, or optimized algorithms, for example. Users with ADVANCE licenses of Version 1.7 and above can access the Software Assurance retroactively until June 30, 2018, without any additional charges, and start using touch operation and many other new functions immediately.

KRÜSS will present ADVANCE with touch operation and other innovations in the field of interfacial chemistry at analytica at stand 309 in Hall A1.
About KRÜSS

Advancing your Surface Science. As specialists in interfacial chemistry and the world's leading supplier of measuring instruments for surface and interfacial tension, we not only provide high quality product solutions – our offer is a combination of technology and scientific consulting. These include seminars and technical service as well as our Applications & Science Center for trainings and professional measurement services. Our exclusive distribution network and our locations in Hamburg (Germany), China, the US, Great Britain and France allow us to provide fast, flexible support for R&D labs and in quality control throughout the world. Our expertise, precision and passion have already convinced many prestigious companies in countless industries.

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